THE PROGRAM MANAGEMENT PLAYBOOK:
ALIGNING STRATEGY WITH EXECUTION

A Guide to Driving Organizational Success Through Program Excellence

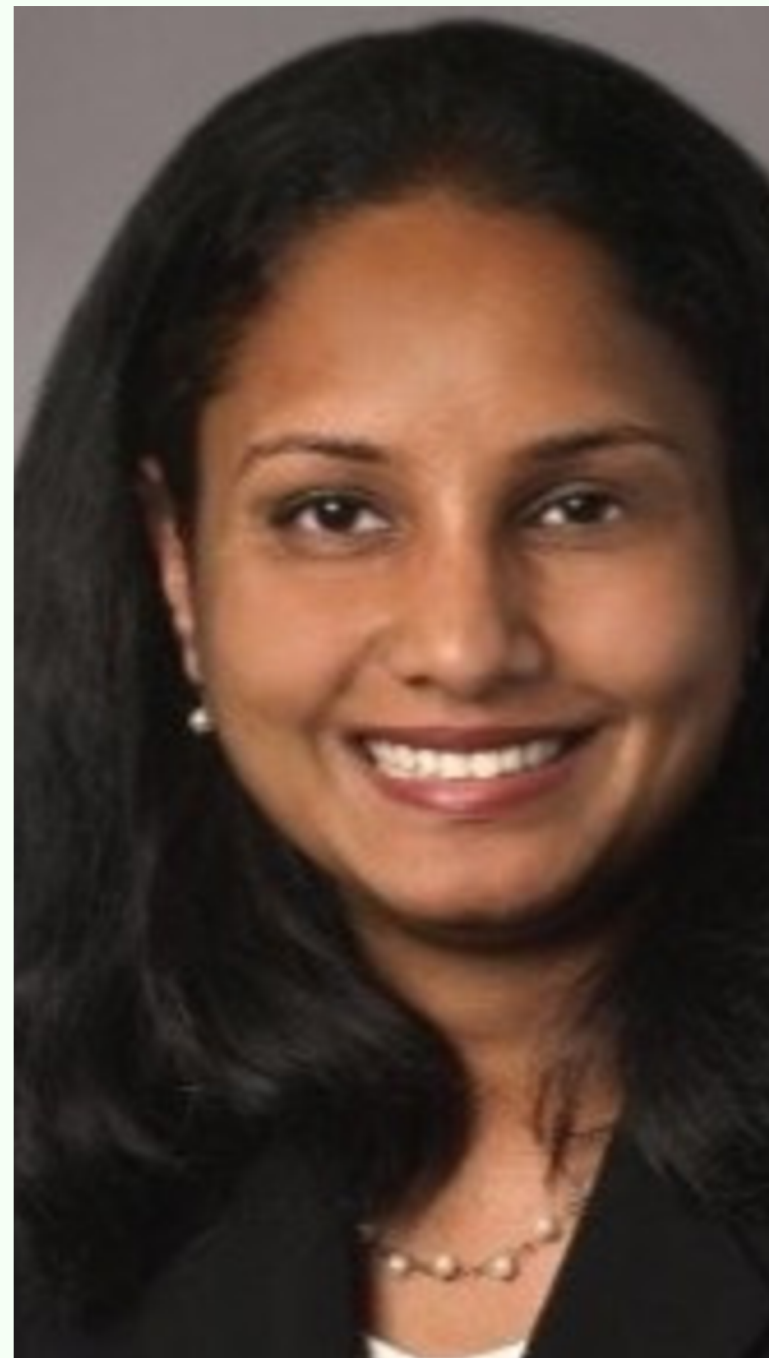## PRASHANTHI CHENNUPATI
TRANSFORMATION LEADER

https://www.linkedin.com/in/prashanthichennupati/

20+
Happy Cross-Industry Clients

18+
Years Experience

Education

- MS in CS
- Executive MBA at Cornell University, an Ivy League institution

Professional Development

- Lean Six Sigma Master Black Belt (LSSMBB)
- Portfolio Management Professional (PfMP)
- Program Management Professional(PgMP)
- Digital Leadership

ABOUT ME

As a results-driven consulting leader, I am skilled at bridging strategic vision with operational execution, leveraging nearly 18+ years of experience to deliver transformational growth and value.

I'm Known for

✦ **Building Authentic Connections**

✦ **Navigating Complexity with Poise**

✦ **Inspiring and Executing Transformations Successfully**

STATISTICS

70% of programs fail to achieve their intended objectives due to misaligned strategy and execution

Organizations with mature program management practices see 28% higher success rates in achieving business outcomes

Source: PMI

ONLY 2.5% OF COMPANIES SUCCESSFULLY COMPLETE THEIR PROJECTS.

ANANTA SOLUTIONS
LIMITLESS POSSIBILITIES

PROGRAM MANAGEMENT INTRODUCTION

- **Programs** bridge the gap between strategy and execution, ensuring resources are optimized, risks are mitigated, and value is delivered across organizational initiatives

- **Purpose** - This playbook equips leaders with actionable strategies to align program objectives with business goals, ensuring successful execution and measurable outcomes.

- **Audiences** -
1. Executives and Senior leaders
2. Program managers and Portfolio managers
3. Cross-functional stakeholders

ANANTA
SOLUTIONS

BUILDING BLOCKS OF STRATEGIC EXECUTION

STRATEGY
Provides clear vision and roadmap to achieve long term success. Strategy execution is the practice of bringing the strategy to reality

PROGRAMS
Group of related portfolio projects that collectively deliver agreed outcomes/ benefits

PORTFOLIO
Collection of initiatives that delivers on strategic objectives

PROJECTS
Initiative created to deliver agreed outputs and benefits

STRATEGY

PORTFOLIO MANAGEMENT

PROGRAM MANAGEMENT

PROJECT MANAGEMENT

GOALS AND OBJECTIVES

The primary goal of Program Management is to align all program components with the organization's strategic objectives, ensuring seamless execution and measurable outcomes. By optimizing resource utilization, fostering stakeholder collaboration, and managing risks effectively, program management creates a structured approach to achieving business goals.

Enhance Risk Management at the program level

Deliver Measurable Outcomes

04

01

03

02

Foster Stakeholder Alignment and Engagement

Optimize Resource Utilization across projects

ANANTA SOLUTIONS
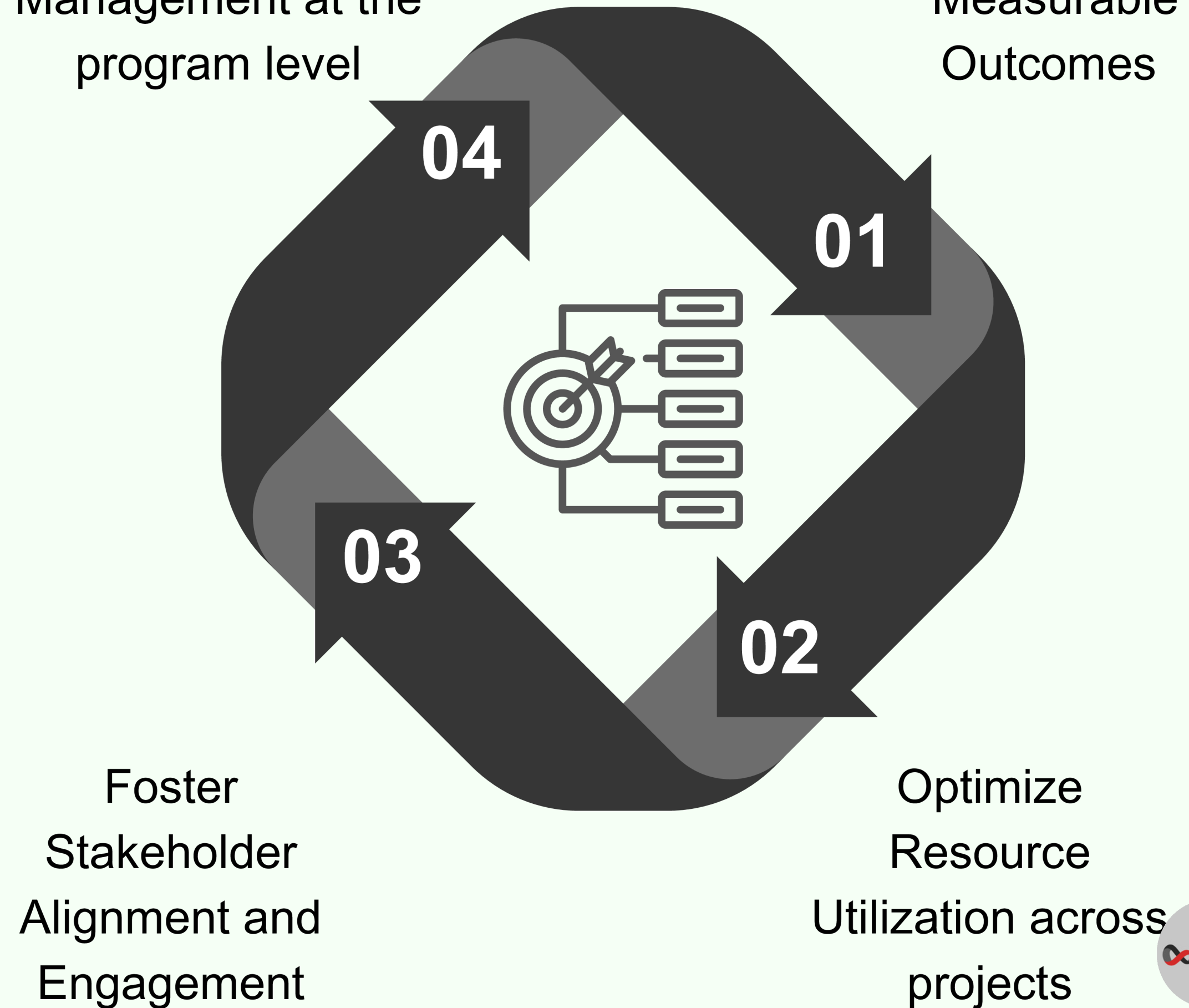
STRATEGIC PILLARS

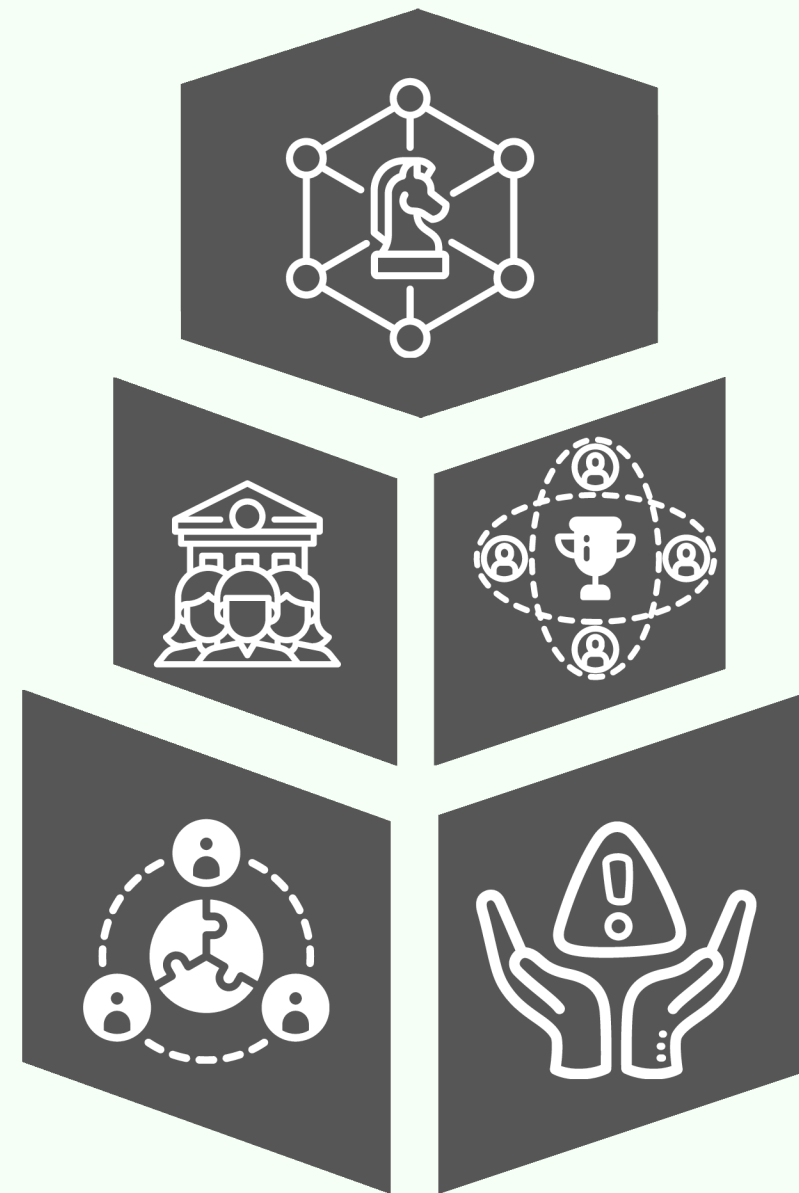**1** **Strategic Alignment**
Programs must directly support organizational goals

2 **Governance and Oversight**
Strong governance structures are established to manage complexity

3 **Stakeholder Engagement**
Foster collaboration and clear communication across teams

4 **Benefits Realization**
Focus on delivering tangible value from program initiatives

5 **Risk Mitigation**
Proactively identify and manage risks impacting program success

PROGRAM MANAGEMENT

ANANTA
SOLUTIONS

PROGRAM TYPES

Owner:
CEO, Chief
Strategy Officer

Owner:
COO, VP of
Operations

Owner:
CCO, VP of
Compliance

Owner:
VP of Product
Development

Owner:
CIO, Chief
Digital Officer

Owner:
Chief Customer
Officer

Transformation Programs
Large-scale organizational changes, such as digital transformation or restructuring

Operational Programs
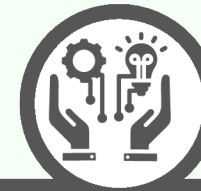Improve efficiency, productivity, and cost savings in day-to-day operations

Compliance Programs
Ensure adherence to regulatory, legal, and industry standards

Innovation Programs
Drive R&D efforts, disruptive innovations, and competitive advantage

Technology Programs
Upgrade IT systems, enhance cybersecurity, or implement new technologies

CX Programs
Enhance customer satisfaction, loyalty, and interactions across touchpoints

Note -This is not an exhaustive list. Programs can vary widely based on an organization's structure, requirements, functions, and strategic priorities.

COMMON CHALLENGES

Misaligned program objectives and strategic goals

Insufficient resource allocation and prioritization

Lack of clear roles and responsibilities

Difficulty in tracking program benefits and outcomes

Ineffective communication across project teams

Inadequate Program Metrics (KPI's)

PROGRAM MANAGEMENT

ANANTA SOLUTIONS
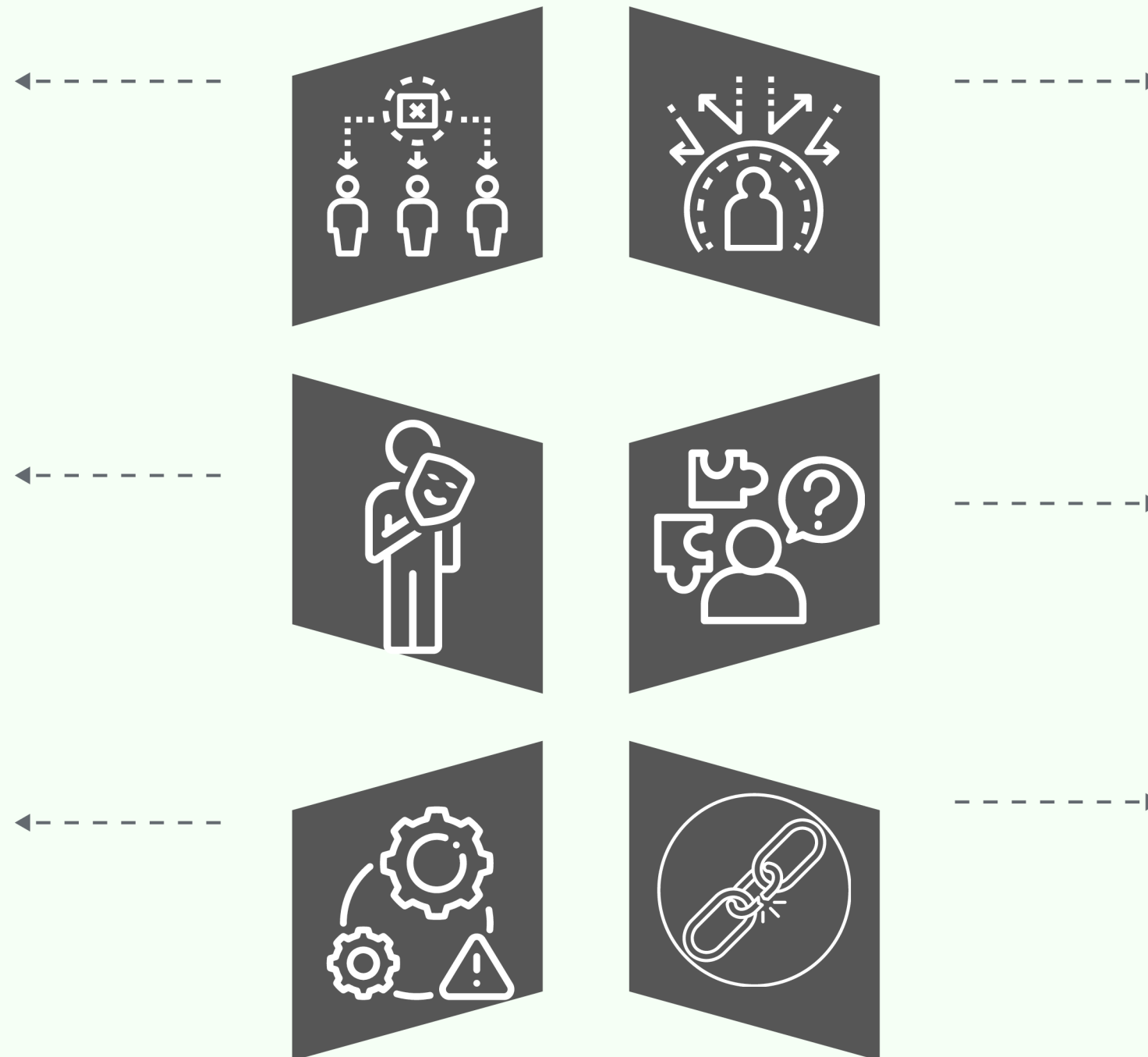
LEADING PRACTICES

A PMO serves as the central authority for establishing program governance structures, ensuring consistency in roles, decision-making processes, and reporting mechanisms across programs

PROGRAM GOVERNANCE FRAMEWORK

Allocate resources—financial, human, and technological—efficiently across programs, avoiding duplication and maximizing impact

RESOURCE MANAGEMENT AND OPTIMIZATION

A structured framework to define, track, and measure the value of all programs, ensuring alignment with organizational goals
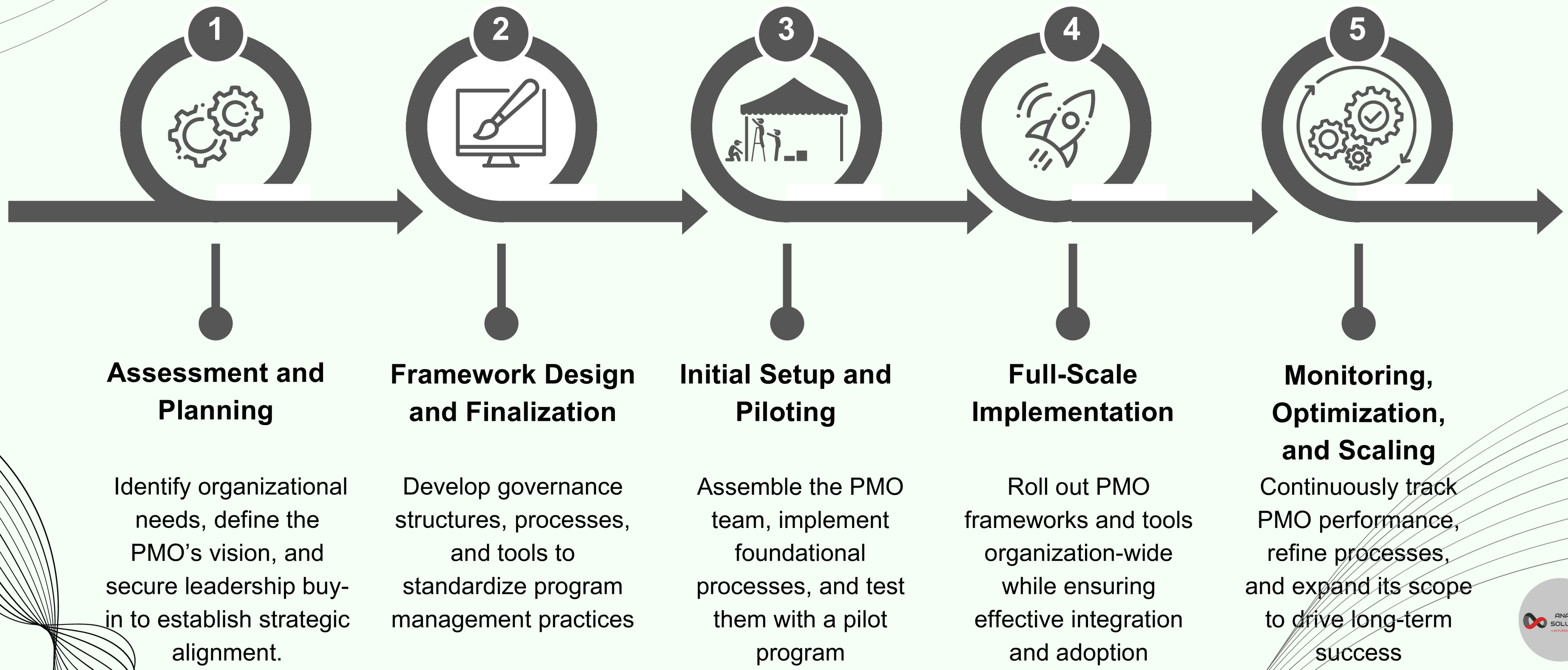
BENEFITS REALIZATION FRAMEWORK

Defines and tracks key performance indicators (KPIs) for program success, enabling data-driven decision-making and continuous improvement

STANDARDIZED METRICS AND PERFORMANCE TRACKING

PROGRAM MANAGEMENT

PMO Implementation Roadmap

1

Assessment and Planning

Identify organizational needs, define the PMO's vision, and secure leadership buy-in to establish strategic alignment.

2

Framework Design and Finalization

Develop governance structures, processes, and tools to standardize program management practices

3

Initial Setup and Piloting

Assemble the PMO team, implement foundational processes, and test them with a pilot program

4

Full-Scale Implementation

Roll out PMO frameworks and tools organization-wide while ensuring effective integration and adoption

5

Monitoring, Optimization, and Scaling

Continuously track PMO performance, refine processes, and expand its scope to drive long-term success

ANANTA SOLUTIONS

Our Expertise

Leveraging over 18 years of experience in leading large-scale transformations, I specialize in aligning vision with execution, optimizing processes through innovation, and preparing leadership teams to navigate complexity with confidence.

Strategic Advisory

Our Strategic Advisory services empower organizations to align their vision with actionable strategies, driving sustainable growth, innovation, and a competitive edge in a rapidly evolving business environment

Transformation Services

Our Transformation Services (Digital, ERP, Cloud, Business Process, Portfolio Management, Program Management) enable organizations to navigate complex changes, implement innovative solutions, and achieve measurable outcomes by aligning vision, strategy, and execution.

Change Management

Our Change Management services ensure seamless transitions by equipping organizations with strategies to manage resistance, foster engagement, and achieve sustainable adoption of new initiatives.

ANANTA
SOLUTIONS

Thank you

ANANTA SOLUTIONS

Contact Details

Name: Prashanthi Chennupati

Linkedin   https://www.linkedin.com/in/prashanthic hennupati/

Email :   prashanthi.chennupati@gmail.com

Blog :   https://chennupati108.com